





Competitive Product Cross Reference--

**Comparisons represent products of similar nature not exact matches. All comparisons are California fresh-pack. Reman as noted.

 CALIFORNIA FRESH PACK CANS				 CALIFORNIA FRESH PACK POUCH			Escalon / KraftHeinz		Conagra	
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	
Whole Peeled Round Tomatoes										
17107		6/10	Mission's Best Preferred round in juice 72			NA			NA	
17150	17150	6/10	Std Round in juice 54.7	14150	6/102oz P	Whole Peeled in juice 60			38018 6/10 Angela Mia Whole Peeled in Juice	
17160	17160	6/10	Std Round in juice 68	14150	6/102oz P	Whole Peeled in juice 60			NA	
17310		6/10	Special Pack in puree 75			NA			NA	
Diced/Stewed Tomatoes										
17360	17360	6/10	Petite Diced in juice 3/8"	14360	6/102oz P	Petite Diced in Heavy Juice	30700 6/10 El Verano Salsa Style diced Tomatoes 56900 6/10 Bell 'Orto Salsa Style Diced 3/8" 30704 6/10 Bella Rossa Cubetto di Pomodoro 30760 6/10 El Verano Sabroso Peeled Chunky 30700 6/10 El Verano Sabroso Salsa Diced	39050 6/10	Angela Mia Petite Diced in Juice	
17450	17450	6/10	Santa Ana Diced in juice 3/4" 65	14450	6/102oz P	Diced in juice 3/4"	30720 6/10 Bella Rossa diced Tomatoes 56970 6/10 Heinz Diced in Juice 102oz	37854 6/10 11201 6/102.5oz P	Angela Mia Diced In Juice 3/4" Angela Mia Diced In Juice 3/4" POUCH	
17460	17460	6/10	Mission's Best Preferred diced in juice 3/4" 75	14450	6/102oz P	Diced in juice 3/4"	30720 6/10 Bella Rossa diced Tomatoes		NA	
17467	17467	6/10	Mission's Best Fire Roasted 3/4" diced in juice			NA		38069 6/10	Angela Mia Fire Roasted Diced 3/4"	
17480		6/10	Salsa Style diced in puree 7/16"x1/2"x3/8"	14753	6/102oz P	Salsa Ready Tomatoes	30704 6/10 Bella Rossa Cubetto di Pomodoro		NA	
17490		6/10	Fancy Diced in juice 1"	14450	6/107oz P	Diced in juice 3/4"	30720 6/10 Bella Rossa diced Tomatoes		NA	
17500	17500	6/10	Diced Round in puree 1"	14450	6/102oz P	Diced in juice 3/4"	NA	37855 6/10	Angela Mia Diced in Puree 3/4"	
17600	17600	6/10	Fancy Sliced Stewed in juice			NA	NA	37923 6/10	Angela Mia Tomato Stewed FCY	
	17451	6/10	Diced in Juice 3/4" NSA, Villa D'Este			NA	10440 6/10 Heinz No Salt Added Diced	38067 6/10	Angela Mia Diced in Juice No Salt 3/4"	
Whole Peeled Pear Tomatoes										
27100	27100	6/10	Choice Pear in juice CC			NA	30620 6/10 Bella Rossa Pear Tomatoes 57030 6/10 Heinz Whole Peel Pear in Juice CC		NA	
			NA			NA	NA		NA	
27170	27170	6/10	Mission's Best preferred pear in juice w/basil NO CC			NA	30622 6/10 Cristoforo Colombo Pears in Juice w/basil	38101 6/10	Angela Mia Whole Peeled Pear with Basil	
27320	27300	6/10	Choice Pear in Puree No CC			NA	30631 6/10 Cristoforo Colombo Pears in Puree		NA	
Ground Tomatoes										
27722	17720	6/10	CUORE DEL SOLE Unpeeled ground tomatoes	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC	30010 6/10 6in1 All Purpose Ground Tomatoes 56994 6/105oz P 6in1 All Purpose Ground 57010 6/10 Bell 'Orto Crushed in Puree 56260 6/105oz P Bell 'Orto Crushed in Puree 30050 6/10 El Verano Sabroso Chopped 50700 6/10 Mama Linda Ground UP in Puree no citric	38103 6/10	Angela Mia Ground Unpeeled Pear	
27780	17780	6/10	PERFECTO peeled ground tomatoes	14854	6/102oz P	MARBELLA peeled ground in puree	30615 6/10 6in1 Peeled Ground Tomatoes 57120 6/10 Bell 'Orto Peeled Chunky Ground	38064 6/10 38065 6/10	Angela Mia Crushed All Purpose FCY Angela Mia Chunky Crushed	
			NA	34050		TTK Concentrated Crushed Tomato Paste 13.5	01043 6/10 Bell 'Orto No Salt Added Crushed (reman)	38062 6/102oz	Angela Mia Crushed No Salt Added	
Chopped Tomatoes										
17550	17550	6/10	KITCHEN STYLE w/light puree No CC	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC	30750 6/10 Bella Rossa Tomato Strips in Juice 30760 6/10 El Verano Sabroso Peeled Chunky 30612 6/10 El Verano Sabroso Peeled Chopped	37861 6/10	Angela Mia Chopped Picado Peeled	
17580		6/10	a GRADITO Chopped w Hvy juice	14753	6/102oz P	Salsa Ready tomatoes	30750 6/10 Bella Rossa Tomato Strips in Juice 56990 6/10 Bell 'Orto Peeled Tomato Strips (w/CC) 30760 6/10 El Verano Sabroso Peeled Chunky 30612 6/10 El Verano Sabroso Peeled Chopped 30635 6/10 6in1 Peeled Chunky ground tomatoes		NA	
27558	27558	6/10	Pear Strips in Puree no CC			NA	37050 6/10 Bella Rossa Tomato Strips	38720 6/10	Angela Mia Strips Peeled	
27559		6/10	Pear Strips with Fresh Basil no CC			NA	30751 6/10 Cristoforo Columbo Strips w/ Basil		NA	
Crushed Tomatoes										
			NA			NA	NA		NA	
37078		6/10	DICIOTTO Mega Yield Concentrated Crushed 19			NA	30150 6/10 Bonta Concentrated Crushed 30220 6/10 Bella Rossa 1.08 Puree 30210 6/10 Bonta 1.09 Puree		NA	



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 CALIFORNIA FRESH PACK CANS				 CALIFORNIA FRESH PACK POUCH		Escalon / KraftHeinz		Conagra	
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
37200	37060	6/10	Heavy Concentrated Crushed 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13	57100	6/10	Bell 'Orto Concentrated Crushed
37250	37070	6/10	Extra Hvy Concentrated Crushed 14.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13			NA
37251	37071	6/10	SELECTO Super Hvy Concentrated Crushed 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15	30155	6/10	Bella Rossa Concentrated Crushed
Pizza Sauce									
37600	37350	6/10	Heavy Pizza sauce w/basil 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13 (no Basil)	30160	6/10	Bella Rossa Plain Pizza Sauce
37650	37360	6/10	Extra Hvy Pizza sauce w/basil 14.5			NA	57060	6/10	Bell 'Orto Pizza Sauce with Basil
37651	37361	6/10	SELECTO Super Hvy Pizza sauce w/basil 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15 (no Basil)			NA
37652	37652	6/10	DICIOTTO Mega Yield Pizza sauce w/basil 18.5			NA	30140	6/10	Bella Rossa pizza sauce w/basil
37411	37410	6/10	PIZZERIA Fully Prepared Pizza Sauce	34474	6/107oz P	Fully Prepared Pizza Sauce w/oil & spices	30149	6/10	Cristoforo Colombo Pizza Sauce w/basil
37413	37413	6/10	Fully Prepared Pizza Sauce w/ Romano Cheese			NA	30110	6/10	Bonta Pizza Sauce w/basil
Spaghetti / Pasta Sauce									
77150	77150	6/10	Fancy Spaghetti Sauce	74204	6/106oz P	Premium Marinara Sauce	30480	6/10	Allegro Sugo di Pomodoro - Starter Sauce
77177	77170	6/10	Fancy Marinara Sauce	74204	6/106oz P	Premium Marinara Sauce	58800	6/10	Heinz Classic Spaghetti Sauce (reman)
			NA			NA	30310	6/10	Emma Bella Marinara Sauce
			NA			NA	30470	6/10	Allegro Tuscan Tomato & Herb Pasta Sauce
			NA			NA	56910	6/10	Bell 'Orto Pasta Sauce w/Oil & Herbs
			NA			NA			NA
			NA			NA	10450	6/10	Heinz No Salt Spaghetti Sauce 104oz (reman)
			NA			NA	10460	6/10	Heinz Marinara Sauce No Salt 105oz (reman)
Tomato Paste / Sauce									
47070	47050	6/10	Fancy Tomato Paste	44254	6/111oz P	Fancy Tomato Paste	30510	6/10	Bonta Paste
77050	77050	6/10	Fancy Tomato Sauce	74104	6/111oz P	Fancy Tomato Sauce	26030	6/10	Bell 'Orto Tomato Paste
			NA			NA	57310	6/10	Heinz Tomato Paste
			NA			NA	30410	6/10	Bella Rossa Tomato Sauce
			NA			NA	56010	6/10	Bell 'Orto Fancy Tomato Sauce
			NA			NA			NA
			NA			NA	38833	6/10	Hunt's Tomato Paste FCY
			NA			NA	38877	6/111oz P	Hunt's Tomato Paste POUCH
			NA			NA	39061	6/10	Hunt's Tomato Sauce FCY
			NA			NA	39057	6/103oz P	Hunts Tomato Sauce FCY POUCH
			NA			NA	42205	6/10	Angela Mia No Salt Added Tomato Sauce
Tomato Puree									
57050	57050	6/10	Fancy Tomato Puree - 1.045	54254	6/106oz P	Heavy Tomato Puree 1.06			NA
57180	57150	6/10	Heavy Tomato Puree - 1.06	54254	6/106oz P	Heavy Tomato Puree 1.06	57270	6/10	Heinz Tomato Puree
57250	57200	6/10	Extra Hvy Tomato Puree - 1.07	54254	6/106oz P	Heavy Tomato Puree 1.06	30225	6/10	Bella Rossa Puree 1.07
			NA			NA	57040	6/10	Bell 'Orto Extra Heavy Puree 1.07
Organic #10 Cans									
17727		6/10	Organic Unpeeled Ground Tomatoes			NA	35010	6/10	Christina Organic All Purpose Ground
17180		6/10	Organic Whole Peeled Tomatoes 64.5			NA			NA
17453		6/10	Organic Diced Tomatoes 3/4"			NA	35720	6/10	Christina Organic Diced in Juice 3/4"
47055		6/10	Organic Paste			NA			NA
57240		6/10	Organic Puree, Fancy 1.07			NA	35225	6/10	Christina Organic Puree 1.07
77055		6/10	Organic Tomato Sauce			NA			NA
			NA			NA			NA
			NA			NA			NA
			NA			NA			NA
			NA			NA			NA



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 CALIFORNIA FRESH PACK CANS				 CALIFORNIA FRESH PACK POUCH			Stanislaus			Pacific Coast Producers		
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
Whole Peeled Round Tomatoes												
17107		6/10	Mission's Best Preferred round in juice 72			NA			NA			NA
17150	17150	6/10	Std Round in juice 54.7	14150	6/102oz P	Whole Peeled in juice 60			NA	15469	6/102oz P	Standard Whole Peel in Juice Prima Terra
										15603	6/10	Standard Whole Peel in Juice Mission Pride
										31027	6/10	Standard Whole Peel in Juice Paradiso
										11056	6/10	Standard Whole Peel in Juice Granada
										11795	6/10	Standard Whole Peel in Juice Gangi Supreme
17160	17160	6/10	Std Round in juice 68	14150	6/102oz P	Whole Peeled in juice 60			NA	15469	6/102oz P	Standard Whole Peel in Juice Prima Terra
										15735	6/10	EX-Standard W/P in Juice Prima Terra
										31051	6/10	EX-Standard W/P in Juice Paradiso
										11092	6/10	EX-Standard W/P in Juice Gangi Supreme
17310		6/10	Special Pack in puree 75			NA			NA	11795	6/10	W/P Tomatoes in Puree Gangi Supreme
Diced/Stewed Tomatoes												
17360	17360	6/10	Petite Diced in juice 3/8"	14360	6/102oz P	Petite Diced in Heavy Juice	30611	6/10	Tomate Machacado (crushed)	15464	6/102oz P	Petite Diced in Juice Prima Terra
										15649	6/10	Salsa Style Petite Diced in Juice Mission Pride
										31050	6/10	Salsa Style Petite Diced in Juice Paradiso
17450	17450	6/10	Santa Ana Diced in juice 3/4" 65	14450	6/102oz P	Diced in juice 3/4"	01641	6/10	Full Red Diced Tomatoes	15456	6/102oz P	EX-Standard Diced in Juice Prima Terra
17460	17460	6/10	Mission's Best Preferred diced in juice 3/4" 75	14450	6/102oz P	Diced in juice 3/4"	01641	6/10	Full Red Diced Tomatoes	15458	6/102oz P	EX-Standard Diced in Juice, Harvest Red, Mission Pride, Paradiso, Gangi Supreme & Gangi Bros.
17467	17467	6/10	Mission's Best Fire Roasted 3/4" diced in juice			NA			NA	15769	6/10	Heavy Drain EX-Standard Diced in Juice Prima Terra
17480		6/10	Salsa Style diced in puree 7/16"x1/2"x3/8"	14753	6/102oz P	Salsa Ready Tomatoes			NA	15458	6/102oz P	Fire Roasted Diced in Juice Harvest Red
										13010	6/10	Fire Roasted Diced in Juice Harvest Red
										15666	6/10	Petite Diced in Puree Mission Pride
										72026	6/10	Petite Diced in Puree Tomato Andale
17490		6/10	Fancy Diced in juice 1"	14450	6/107oz P	Diced in juice 3/4"	01641	6/10	Full Red Diced Tomatoes			NA
17500	17500	6/10	Diced Round in puree 1"	14450	6/102oz P	Diced in juice 3/4"			NA			NA
17600	17600	6/10	Fancy Sliced Stewed in juice			NA			NA	6/10		Stewed in Juice Mission Pride, Paradiso, Gangi Supreme
	17451	6/10	Diced in Juice 3/4" NSA, Villa D'Este			NA			NA			NA
Whole Peeled Pear Tomatoes												
27100	27100	6/10	Choice Pear in juice CC			NA			NA			NA
			NA			NA			NA			NA
27170	27170	6/10	Mission's Best preferred pear in juice w/basil NO CC			NA	13761	6/10	Alta Cucina "Naturale" plum w/basil			NA
27320	27300	6/10	Choice Pear in Puree No CC			NA	85911	6/10	Valoroso "Robusto" Pld Pear in puree	15706	6/10	Whole Peeled Pear in Puree Harvest Red
							02721	6/10	Saporito Whole PLD in puree w/basil			
							01721	6/10	Full Red WP in Puree w/Fresh Basil			
Ground Tomatoes												
27722	17720	6/10	CUORE DEL SOLE Unpeeled ground tomatoes	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC	03501	6/10	7/11 Unpeeled Ground Tomatoes	21266	6/10	Ground Unpeeled Pear/Round in Hvy Puree Pomodoro Delizioso
27780	17780	6/10	PERFECTO peeled ground tomatoes	14854	6/102oz P	MARBELLA peeled ground in puree	04601	6/10	Tomato Magic peeled ground	15461	6/102oz P	Ground Peeled in Puree Prima Terra
			NA	34050		TTK Concentrated Crushed Tomato Paste 13.5			NA	12336	6/10	Ground Peeled Pear in Heavy Puree Tutto Per Uno
												NA
Chopped Tomatoes												
17550	17550	6/10	KITCHEN STYLE w/light puree No CC	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC	02581	6/10	Saporito Filetto di Pomodoro w/fresh basil	15462	6/102oz P	Premium Random Cut (Kitchen Kut) in Juice Prima Terra
							73311	6/10	Bienvenido Salsa Ready no CC			
							30611	6/10	Tomate Machacado (crushed)	11686	6/10	Premium Random Cut (Kitchen Kut) in Puree Tutto Fatto
17580		6/10	a GRADITO Chopped w Hvy juice	14753	6/102oz P	Salsa Ready tomatoes	84481	6/10	84-40 Robusto Tomato Strips w/CC	15463	6/102oz P	Salsa Base Chopped Prima Terra
							20611	6/10	74-40 Tomato Filets Strips w/CC			
27558	27558	6/10	Pear Strips in Puree no CC			NA	20611	6/10	74-40 Tomato Filets Strips			NA
27559		6/10	Pear Strips with Fresh Basil no CC			NA	02581	6/10	Saporito Filetto di Pomodoro w/fresh basil			NA
							02721	6/10	Saporito Whole PLD in puree w/basil			
							01721	6/10	Full Red WP in Puree w/Fresh Basil			
Crushed Tomatoes												
			NA			NA			NA			NA
37078		6/10	DICIOTTO Mega Yield Concentrated Crushed 19			NA	02261	6/10	Saporito Super Hvy Con. Crushed			NA
							01221	6/10	Saporito 1.08 Tomato Puree			



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 CALIFORNIA FRESH PACK CANS				 CALIFORNIA FRESH PACK POUCH			Stanislaus			Pacific Coast Producers		
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
37200	37060	6/10	Heavy Concentrated Crushed 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13			NA			NA
37250	37070	6/10	Extra Hvy Concentrated Crushed 14.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13			NA	15457	6/107oz P	EH Concentrated Crushed Prima Terra
37251	37071	6/10	SELECTO Super Hvy Concentrated Crushed 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15	01251	6/10	Full Red Concentrated Crushed			NA
Pizza Sauce												
37600	37350	6/10	Heavy Pizza sauce w/basil 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13 (no Basil)	01201	6/10	Full Red Premium Pizza Sauce			NA
37650	37360	6/10	Extra Hvy Pizza sauce w/basil 14.5			NA			NA	00134	6/10	Extra Heavy Pizza Sauce - Original NY Style Flotta
37651	37361	6/10	SELECTO Super Hvy Pizza sauce w/basil 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15 (no Basil)	01211	6/10	Full Red pizza sauce w/fresh basil			NA
37652	37652	6/10	DICIOTTO Mega Yield Pizza sauce w/basil 18.5			NA	02221	6/10	Saporito Fancy SH Pizza Sauce			NA
							02241	6/10	Saporito SH Pizza Sauce w/fresh basil			NA
							02231	6/10	Saporito SH Pizza Sauce w/dry basil			NA
							15271	6/10	Super Dolce with fresh Basil			NA
37411	37410	6/10	PIZZERIA Fully Prepared Pizza Sauce	34474	6/107oz P	Fully Prepared Pizza Sauce w/oil & spices	80734	6/10	Pizzaiole FP Pizza Sauce	15459	6/107oz P	Fully Prepared Pizza Sauce w/oil & spices Prima Terra
							01561	6/10	Full Red FP Pizza Sauce	15708	6/10	Prepared Pizza Sauce w/oil & spices Harvest Red
									NA	31033	6/10	Prepared Pizza Sauce w/oil & spices Paradiso
37413	37413	6/10	Fully Prepared Pizza Sauce w/ Romano Cheese			NA			NA		6/10	Prepared Pizza Sauce w/oil, spices & Cheese Prima Terra, Paradiso & Gangi Supreme
Spaghetti / Pasta Sauce												
77150	77150	6/10	Fancy Spaghetti Sauce	74204	6/106oz P	Premium Marinara Sauce	10174	6/10	Trattoria Spaghetti Sauce	15465	6/106oz P	Smooth Spaghetti Sauce Prima Terra
							60454	6/10	Pomarola Signature Sauce Base			
							01704	6/10	Full Red Marinara Sauce			
							12324	6/10	al Dente Pasta Sauce			
77177	77170	6/10	Fancy Marinara Sauce	74204	6/106oz P	Premium Marinara Sauce	01144	6/10	Full Red Cacciatore	15460	6/106oz P	All Purpose Marinara Sauce Prima Terra
			NA			NA			NA			NA
			NA			NA			NA			NA
			NA			NA			NA			NA
Tomato Paste / Sauce												
47070	47050	6/10	Fancy Tomato Paste	44254	6/111oz P	Fancy Tomato Paste	01041	6/10	Full Red Paste	15466	6/111oz P	Fancy Tomato Paste Prima Terra
77050	77050	6/10	Fancy Tomato Sauce	74104	6/111oz P	Fancy Tomato Sauce	01401	6/10	Full Red Tomato Sauce	15468	6/111oz P	Fancy Tomato Sauce Prima Terra
			NA			NA	1331	6/10	Full Red Chunky Tomato Sauce Base		6/10	Tomato Sauce Prima Terra, Paradiso, Gangi Supreme
			NA			NA			NA			NA
Tomato Puree												
57050	57050	6/10	Fancy Tomato Puree - 1.045	54254	6/106oz P	Heavy Tomato Puree 1.06			NA			NA
57180	57150	6/10	Heavy Tomato Puree - 1.06	54254	6/106oz P	Heavy Tomato Puree 1.06	01131	6/10	Full Red Extra Hvy Puree	15465	6/106oz P	Fancy 1.06 Tomato Puree Prima Terra
									NA	6/10		1.06 Puree, Harvest Red, Paradiso, Tomato Delight, Gangi Supreme
57250	57200	6/10	Extra Hvy Tomato Puree - 1.07	54254	6/106oz P	Heavy Tomato Puree 1.06	01131	6/10	Full Red Extra Hvy Puree			NA
							02101	6/10	Saporito Super Hvy Premium Puree			NA
Organic #10 Cans												
17727		6/10	Organic Unpeeled Ground Tomatoes			NA			NA	15774	6/10	Yolo-O Organic Ground Unpeeled in Puree
17180		6/10	Organic Whole Peeled Tomatoes 64.5			NA			NA	15819	6/10	Yolo-O Organic Whole Peeled in Juice
17453		6/10	Organic Diced Tomatoes 3/4"			NA			NA	15892	6/10	Yolo-O Organic Diced in Juice
47055		6/10	Organic Paste			NA			NA	15818	6/10	Yolo-O Organic Tomato Paste
57240		6/10	Organic Puree, Fancy 1.07			NA			NA	15773	6/10	Yolo-O Organic 1.07 Tomato Puree
77055		6/10	Organic Tomato Sauce			NA			NA	15889	6/10	Yolo-O Organic Tomato Sauce
			NA			NA			NA	15891	6/10	Yolo-O Organic Ground Peeled in Puree
			NA			NA			NA	15893	6/10	Yolo-O Organic Ex-Heavy Concentrated Crushed
			NA			NA			NA	15890	6/10	Yolo-O Organic 1.06 Tomato Puree



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Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
Whole Peeled Round Tomatoes												
17107		6/10	Mission's Best Preferred round in juice 72			NA						
17150	17150	6/10	Std Round in juice 54.7	14150	6/102oz P	Whole Peeled in juice 60				21510	6/10	Bountiful Harvest Whole Peeled in Juice Standard
										18227	6/102oz P	Bountiful Harvest Whole Peeled in Juice (pouch)
17160	17160	6/10	Std Round in juice 68	14150	6/102oz P	Whole Peeled in juice 60				21509	6/10	Bountiful Harvest Whole Peeled in Juice Extra Standard
										18227	6/102oz P	Bountiful Harvest Whole Peeled in Juice (pouch)
17310		6/10	Special Pack in puree 75			NA						
Diced/Stewed Tomatoes												
17360	17360	6/10	Petite Diced in juice 3/8"	14360	6/102oz P	Petite Diced in Heavy Juice				19316	6/10	Vista Verde Diced Petite Salsa Style in Juice
17450	17450	6/10	Santa Ana Diced in juice 3/4" 65	14450	6/102oz P	Diced in juice 3/4"				21511	6/10	Bountiful Harvest Fancy Diced Tomatoes in Juice
17460	17460	6/10	Mission's Best Preferred diced in juice 3/4" 75	14450	6/102oz P	Diced in juice 3/4"				21534	6/10	Villa Frizzoni Diced Pear Tomatoes in Juice
17467	17467	6/10	Mission's Best Fire Roasted 3/4" diced in juice			NA						
17480		6/10	Salsa Style diced in puree 7/16"x1/2"x3/8"	14753	6/102oz P	Salsa Ready Tomatoes				19318	6/10	Vista Verde Diced Petite Salsa Style in Puree
										18228	6/102oz P	Vista Verde Salsa-Ready Chopped in Juice (pouch)
17490		6/10	Fancy Diced in juice 1"	14450	6/107oz P	Diced in juice 3/4"						
17500	17500	6/10	Diced Round in puree 1"	14450	6/102oz P	Diced in juice 3/4"						
17600	17600	6/10	Fancy Sliced Stewed in juice			NA						
			17451 6/10 Diced in Juice 3/4" NSA, Villa D'Este			NA						
Whole Peeled Pear Tomatoes												
27100	27100	6/10	Choice Pear in juice CC			NA						
			NA			NA						
27170	27170	6/10	Mission's Best preferred pear in juice w/basil NO CC			NA				14938	6/10	Villa Frizzoni Whole Peeled Pear in Juice with Fresh Basil
27320	27300	6/10	Choice Pear in Puree No CC			NA				78658	6/10	Piancone Tomato Pear Whole Peeled in Puree
Ground Tomatoes												
27722	17720	6/10	CUORE DEL SOLE Unpeeled ground tomatoes	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC				243437	6/10	Luigi Tomato Pear Ground Unpeeled In Puree
										362259	6/10	Piancone Groun Peeled in Puree
27780	17780	6/10	PERFECTO peeled ground tomatoes	14854	6/102oz P	MARBELLA peeled ground in puree	233024	6/10	Roma Tomato Ground Peeled In Puree Il Famoso	21528	6/10	Villa Frizzoni Ground Peeled Pear in Puree
			NA	34050		TTK Concentrated Crushed Tomato Paste 13.5						
Chopped Tomatoes												
17550	17550	6/10	KITCHEN STYLE w/light puree No CC	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC						
17580		6/10	a GRADITO Chopped w Hvy juice	14753	6/102oz P	Salsa Ready tomatoes				14941	6/10	Vista Verde Chopped Peeled in Juice
										18228	6/102oz P	Vista Verde Salsa-Ready Chopped in Juice (pouch)
27558	27558	6/10	Pear Strips in Puree no CC			NA	233038	6/10	Piancone Tomato Pear Cut Random In Puree Pomodoro Quattro			
27559		6/10	Pear Strips with Fresh Basil no CC			NA						
Crushed Tomatoes												
			NA			NA						
37078		6/10	DICIOTTO Mega Yield Concentrated Crushed 19			NA						

Competitive Product Cross Reference--

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						Performance Food Service			IMA (Independent Marketing Alliance)			
CALIFORNIA FRESH PACK CANS			CALIFORNIA FRESH PACK POUCH									
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
37200	37060	6/10	Heavy Concentrated Crushed 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13						
37250	37070	6/10	Extra Hvy Concentrated Crushed 14.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13				21512	6/10	Bountiful Harvest Deluxe Extra Heavy Concentrated Crushed
37251	37071	6/10	SELECTO Super Hvy Concentrated Crushed 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15						
Pizza Sauce												
37600	37350	6/10	Heavy Pizza sauce w/basil 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13 (no Basil)						
37650	37360	6/10	Extra Hvy Pizza sauce w/basil 14.5			NA	233006	6/10	Roma Fancy Pizza Sauce with Basil			
37651	37361	6/10	SELECTO Super Hvy Pizza sauce w/basil 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15 (no Basil)	233001	6/10	Piancone Super Heavy Pizza Sauce with Basil	21531	6/10	Villa Frizzoni Pizza Sauce with Basil
37652	37652	6/10	DICIOTTO Mega Yield Pizza sauce w/basil 18.5			NA						
37411	37410	6/10	PIZZERIA Fully Prepared Pizza Sauce	34474	6/107oz P	Fully Prepared Pizza Sauce w/oil & spices						
37413	37413	6/10	Fully Prepared Pizza Sauce w/ Romano Cheese			NA				21530	6/10	Villa Frizzoni Fully Prepared Pzza Sauce with Romano Cheese
Spaghetti / Pasta Sauce												
77150	77150	6/10	Fancy Spaghetti Sauce	74204	6/106oz P	Premium Marinara Sauce						
							261212	6/10	Piancone Fancy Marinara Sauce	21532	6/10	Villa Frizzoni Fancy Marinara Sauce
77177	77170	6/10	Fancy Marinara Sauce	74204	6/106oz P	Premium Marinara Sauce						
			NA			NA						
			NA			NA						
			NA			NA						
Tomato Paste / Sauce												
47070	47050	6/10	Fancy Tomato Paste	44254	6/111oz P	Fancy Tomato Paste				21513	6/10	Bountiful Harvest Tomato Paste
77050	77050	6/10	Fancy Tomato Sauce	74104	6/111oz P	Fancy Tomato Sauce				21516	6/10	Bountiful Harvest Tomato Sauce
			NA			NA						
Tomato Puree												
57050	57050	6/10	Fancy Tomato Puree - 1.045	54254	6/106oz P	Heavy Tomato Puree 1.06				21514	6/10	Bountiful Harvest Tomato Puree 1.045
57180	57150	6/10	Heavy Tomato Puree - 1.06	54254	6/106oz P	Heavy Tomato Puree 1.06				21515	6/10	Bountiful Harvest Tomato Puree 1.06
57250	57200	6/10	Extra Hvy Tomato Puree - 1.07	54254	6/106oz P	Heavy Tomato Puree 1.06						
Organic #10 Cans												
17727		6/10	Organic Unpeeled Ground Tomatoes			NA						
17180		6/10	Organic Whole Peeled Tomatoes 64.5			NA						
17453		6/10	Organic Diced Tomatoes 3/4"			NA						
47055		6/10	Organic Paste			NA						
57240		6/10	Organic Puree, Fancy 1.07			NA						
77055		6/10	Organic Tomato Sauce			NA						
			NA			NA						
			NA			NA						
			NA			NA						



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 CALIFORNIA FRESH PACK CANS				 CALIFORNIA FRESH PACK POUCH			US Foods			Sysco (US)		
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
Whole Peeled Round Tomatoes												
17107		6/10	Mission's Best Preferred round in juice 72			NA			NA			NA
17150	17150	6/10	Std Round in juice 54.7	14150	6/102oz P	Whole Peeled in juice 60	9329269	6/10	Whole Peeled Tomatoes in Juice - Harvest Value	4976399	6/10	Reliance Whole Peeled in Juice
										3119124	6/102oz P	Reliance Whole Peeled in Juice pouch
										4110433	6/10	Classic Whole Peeled in Juice
17160	17160	6/10	Std Round in juice 68	14150	6/102oz P	Whole Peeled in juice 60			NA	4110425	6/10	Imperial Whole Peeled (Ex Std.) in Juice
17310		6/10	Special Pack in puree 75			NA			NA			NA
Diced/Stewed Tomatoes												
17360	17360	6/10	Petite Diced in juice 3/8"	14360	6/102oz P	Petite Diced in Heavy Juice	3355682	6/10	Roseli (1/4") Diced Tomatoes in Juice			
							4330197	6/10	Roseli 3/8" Tomato Bits in Juice	5895750	6/10	Casa Solana Diced in Juice Salsa Style
							7333230	6/10	Del Pasado, 3/8" Diced Salsa Style Tomatoes in Juice			
17450	17450	6/10	Santa Ana Diced in juice 3/4" 65	14450	6/102oz P	Diced in juice 3/4"	9328493	6/10	Harvest Value Diced in Juice	4113460	6/10	Classic Diced In Juice
17460	17460	6/10	Mission's Best Preferred diced in juice 3/4" 75	14450	6/102oz P	Diced in juice 3/4"	2330488	6/10	Roseli Diced Plum Tomatoes in Juice	4558508	6/10	Imperial Custom Diced in Juice
17467	17467	6/10	Mission's Best Fire Roasted 3/4" diced in juice			NA			NA	8666828	6/10	Casa Solana Fire Roasted Diced
17480		6/10	Salsa Style diced in puree 7/16"x1/2"x3/8"	14753	6/102oz P	Salsa Ready Tomatoes			NA	5028774	6/10	Casa Solana Diced in Puree Petite Salsa Ready Style
										7807458	6/10	Arrezzo Diced 3/8" in Puree
17490		6/10	Fancy Diced in juice 1"	14450	6/107oz P	Diced in juice 3/4"	7330178	6/10	Roseli 1" Diced Tomatoes in Juice	4113684	6/10	Imperial Diced in Juice
							8329773	6/10	Monarch Diced Tomatoes in Juice	2720825	6/10	Arrezzo Diced Pear in Juice
17500	17500	6/10	Diced Round in puree 1"	14450	6/102oz P	Diced in juice 3/4"	4330312	6/10	Roseli Diced Tomatoes in 1.07 Puree	4113460	6/10	Classic Diced in Juice
17600	17600	6/10	Fancy Sliced Stewed in juice			NA	4368452	6/10	Monarch Fancy Sliced Stewed Tomatoes in Juice	4113411	6/10	Imperial Diced in Puree
	17451	6/10	Diced in Juice 3/4" NSA, Villa D'Este			NA	4330189	6/10	Roseli Chef Style Tomatoes Fancy 1"	4113742	6/10	Imperial Stewed Tomatoes
						NA			NA			NA
Whole Peeled Pear Tomatoes												
27100	27100	6/10	Choice Pear in juice CC			NA	7330301	6/10	Roseli Whole Peeled Tomatoes in Juice	5902317	6/10	Arrezzo Whole Peeled Pear in Juice
			NA			NA			NA	1367861	6/10	Arrezzo Whole Peeled Pear In Juice San Marzano Style No CC
27170	27170	6/10	Mission's Best preferred pear in juice w/basil NO CC			NA	8330169	6/10	Roseli Whole Peeled Plum Tomatoes Heavy Juice with Basil	5895487	6/10	Arrezzo Whole Peeled Pear w/Basil in Juice
27320	27300	6/10	Choice Pear in Puree No CC			NA			NA	977017	6/10	Arrezzo WP Pear in Puree No CC
Ground Tomatoes												
27722	17720	6/10	CUORE DEL SOLE Unpeeled ground tomatoes	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC	5330287	6/10	Ground Unpeeled Plum Tomatoes in 1.07 Puree - Roseli	5895503	6/10	Arrezzo Course Ground Unpeeled Pear in Heavy Puree
										4978898	6/10	Arrezzo All Purpose Crushed
27780	17780	6/10	PERFECTO peeled ground tomatoes	14854	6/102oz P	MARBELLA peeled ground in puree	2330173	6/10	Roseli Ground Peeled Plum Tomatoes in 1.07 Puree	7129067	6/10	Arrezzo PEAR CRS GRND PLD IN PUREE
			NA	34050		TTK Concentrated Crushed Tomato Paste 13.5			NA			NA
Chopped Tomatoes												
17550	17550	6/10	KITCHEN STYLE w/light puree No CC	14554	6/102oz P	CALIFORNIA DREAMIN chopped Light Puree no CC	2330348	6/10	Del Pasado, Multi-Purpose Random Cut Tomatoes in Tomato Puree	5895594	6/10	Arrezzo 75+ in Puree Extra Heavy Drain
										4730408	6/10	Arrezzo Chopped Peeled in Puree
										6228514	6/10	Casa Solana Ground Salsa Lista Base
										0810432	6/102 oz P	Arrezzo Chopped Peeled in Puree pouch
17580		6/10	a GRADITO Chopped w Hvy juice	14753	6/102oz P	Salsa Ready tomatoes	6330195	6/10	Roseli Multi-Purpose Large Tomato Chunks in Heavy Puree	5988423	6/10	Casa Solana Tomato Pedacitos
27558	27558	6/10	Pear Strips in Puree no CC			NA	1356377	6/10	Roseli Plum Tomato Strips in Puree (Luzatti)	5895594	6/10	Arrezzo 75+ in Puree Extra Heavy Drain
							6330195	6/10	Roseli Multi-Purpose Large Tomato Chunks in Heavy Puree			
27559		6/10	Pear Strips with Fresh Basil no CC			NA			NA			NA
Crushed Tomatoes												
			NA			NA			NA	4185930	6/10	Classic Concentrated Crushed 12min (Reman ok)
37078		6/10	DICIOTTO Mega Yield Concentrated Crushed 19			NA	4330494	6/10	Roseli Superb Concentrated Crushed Plum			NA

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 CALIFORNIA FRESH PACK CANS				 CALIFORNIA FRESH PACK POUCH				US Foods				Sysco (US)			
Prod #	(PL#)	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name	Prod #	Size	Product name
37200	37060	6/10	Heavy Concentrated Crushed 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13			NA			NA			NA
37250	37070	6/10	Extra Hvy Concentrated Crushed 14.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13	2330504	6/10	Roseli All Purpose Extra Heavy Concentrated Crushed			NA			NA
37251	37071	6/10	SELECTO Super Hvy Concentrated Crushed 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15	9356361	6/10	Roseli Super Heavy Concentrated Crushed	2720854	6/10	Arrezio Concentrated Crushed Super Heavy 15			
Pizza Sauce															
37600	37350	6/10	Heavy Pizza sauce w/basil 13.5	34104	6/107oz P	Extra Hvy Concentrated Crushed 13 (no Basil)	5330683	6/10	Roseli Sauce, Pizza XHVV w-Basil	4212965	6/10	Imperial Pizza Sauce with Basil 13			
37650	37360	6/10	Extra Hvy Pizza sauce w/basil 14.5			NA			NA			NA			
37651	37361	6/10	SELECTO Super Hvy Pizza sauce w/basil 15.5	34154	6/107oz P	RIVIERA RED SH Concentrated Crushed 15 (no Basil)			NA	5895479	6/10	Arrezio Pizza Sauce Pear with Basil Super Heavy	2720830	6/10	Arrezio Pear Pizza Sauce with Basil Super Extra Heavy 15
37652	37652	6/10	DICIOTTO Mega Yield Pizza sauce w/basil 18.5			NA	8330680	6/10	Roseli Superb Pizza Sauce with Basil			NA			
37411	37410	6/10	PIZZERIA Fully Prepared Pizza Sauce	34474	6/107oz P	Fully Prepared Pizza Sauce w/oil & spices	5337712	6/10	Roseli Fully Prepared Pizza Sauce	6181093	6/10	Arrezio Fully Prepared Pizza Sauce with Oil & Spices	0810481	6/107oz P	Arrezio Fully Prepared Pizza Sauce pouch
37413	37413	6/10	Fully Prepared Pizza Sauce w/ Romano Cheese			NA			NA	6182356	6/10	Arrezio Fancy Prepared Pizza Sauce with Cheese			
Spaghetti / Pasta Sauce															
77150	77150	6/10	Fancy Spaghetti Sauce	74204	6/106oz P	Premium Marinara Sauce	4355723	6/10	Monarch All Purpose Spaghetti Sauce	4587515	6/10	Supreme Custom Formulated All Purpose Spaghetti/Marinara Sauce			
77177	77170	6/10	Fancy Marinara Sauce	74204	6/106oz P	Premium Marinara Sauce	7334063	6/10	Roseli Italian Style Spaghetti Sauce	5989538	6/10	Arrezio All Purpose Marinara Sauce	0810499	6/106oz P	Arrezio All Purpose Marinara pouch
			NA			NA	1355684	6/10	Roseli Pasta Sauce Classico	9330218	6/10	Roseli Fancy Marinara Sauce			
			NA			NA	1355684	6/10	Roseli Pasta Sauce Classico	8341208	6/10	Roseli Chunky Marinara Sauce			
			NA			NA	9330200	6/10	Roseli Premium Pasta Sauce w/Cheese			NA			
			NA			NA			NA			NA			
			NA			NA			NA			NA			
Tomato Paste / Sauce															
47070	47050	6/10	Fancy Tomato Paste	44254	6/111oz P	Fancy Tomato Paste	2329431	6/10	Roseli Tomato Paste	4030219	6/10	Imperial Tomato Paste			
77050	77050	6/10	Fancy Tomato Sauce	74104	6/111oz P	Fancy Tomato Sauce	9426164	6/10	Harvest Value Tomato Sauce	4030284	6/10	Imperial Tomato Sauce			
			NA			NA	7355688	6/10	Roseli 100% Plum Tomato Sauce	4978884	6/10	Classic Tomato Sauce			
			NA			NA	5330634	6/10	Roseli Superb Tomato Sauce			NA			
Tomato Puree															
57050	57050	6/10	Fancy Tomato Puree - 1.045	54254	6/106oz P	Heavy Tomato Puree 1.06	5328463	6/10	Monarch Fancy 1.045 Specific Gravity Tomato Puree	4097515	6/10	Imperial Tomato Puree 1.045			
57180	57150	6/10	Heavy Tomato Puree - 1.06	54254	6/106oz P	Heavy Tomato Puree 1.06	9330028	6/10	Monarch Fancy 1.060 Specific Gravity Tomato Puree	4002325	6/10	Imperial Tomato Puree 1.06	0869426	6/106 oz P	Arrezio California Heavy Puree 1.06 pouch
57250	57200	6/10	Extra Hvy Tomato Puree - 1.07	54254	6/106oz P	Heavy Tomato Puree 1.06	3329430	6/10	Roseli 1.07 Specific Gravity Tomato Puree	2720862	6/10	Arrezio Tomato Puree 1.07			
			NA			NA	2330645	6/10	Roseli 1.07 Specific Gravity Plum Tomato Puree			NA			
Organic #10 Cans															
17727		6/10	Organic Unpeeled Ground Tomatoes			NA			NA			NA			
17180		6/10	Organic Whole Peeled Tomatoes 64.5			NA			NA			NA			
17453		6/10	Organic Diced Tomatoes 3/4"			NA			NA			NA			
47055		6/10	Organic Paste			NA			NA			NA			
57240		6/10	Organic Puree, Fancy 1.07			NA			NA			NA			
77055		6/10	Organic Tomato Sauce			NA			NA			NA			
			NA			NA			NA			NA			
			NA			NA			NA			NA			
			NA			NA			NA			NA			