






## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Whole Peeled Pear Tomatoes</b>               |  |   |  |
|---|--|---|--|
| <b>Product Description</b>                      | <b>PEAR TOMATOES IN HEAVY JUICE WITH BASIL, SAN MARZANO STYLE.</b> TOMATES POIRES DANS UN JUS ÉPAIS AVEC DU BASILIC, STYLE SAN MARZANO   | <b>WHOLE PEELED CHOICE PEAR TOMATOES IN JUICE.</b> TOMATES POIRES ENTIÈRES PELÉES DANS UN JUS         | <b>WHOLE PEELED PEAR TOMATOES IN PUREE, SAN MARZANO STYLE</b>  |
| <b>Item</b>                                     | 27170  | 27100   | 27320  |
| <b>US Label</b>                                 | Yes  | Yes   | Yes  |
| <b>Canada Label</b>                             | Yes  | Yes   | No   |
| <b>Kosher</b>                                   | Yes  | Yes   | Yes  |
| <b>Halal</b>                                    | Yes  | Yes   | Yes  |
| <b>Allergen</b>                                 | None   | None  | None   |
| <b>Non-GMO</b>                                  | Yes  | Yes   | Yes  |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.   |   |  |
|   |   |                     |   |
| <b>Calcium Chloride?</b>                        | No   | Yes   | No   |
| <b>Product, Category Attributes or features</b> | Whole Peeled Pear Tomatoes. Packed from fresh California tomatoes. Natural pear shape tomatoes in heavy juice with fresh basil leaf. Minimum 63.5 ounce drain weight. San Marzano style. No calcium chloride.                    | Pear tomatoes packed in Heavy Juice with added calcium chloride to make the fruit firm.               | Pear tomatoes packed in puree without calcium chloride to make a soft and sweeter flavor profile.  |
| <b>Benefits for the operators</b>               | Ready-to-use peeled and cooked to be utilized immediately in any recipe with little dicing or crushing needed to meet a recipe's need. Consistency of tomato, reduced processing and availability year round are other benefits. | All purpose pear tomato that can be chopped, diced and used for sauces where firm pieces are desired. | Ready-to-use peeled and cooked to be utilized immediately in any recipe with little dicing or crushing needed to meet a recipe's need. Consistency of tomato, reduced processing and availability year round are other benefits. |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Whole Peeled Pear Tomatoes</b>                              |   |   |   |
|--|---|---|---|
| <b>Product Description</b>                                     | <b>PEAR TOMATOES IN HEAVY JUICE WITH BASIL, SAN MARZANO STYLE.</b> TOMATES POIRES DANS UN JUS ÉPAIS AVEC DU BASILIC, STYLE SAN MARZANO  | <b>WHOLE PEELED CHOICE PEAR TOMATOES IN JUICE.</b> TOMATES POIRES ENTIÈRES PELÉES DANS UN JUS   | <b>WHOLE PEELED PEAR TOMATOES IN PUREE, SAN MARZANO STYLE</b>   |
| <b>Item</b>  | 27170   | 27100   | 27320   |
| <b>COMPARE TO</b>  | Alta Cucina (Stanislaus); Cristoforo Colombo (Escalon); Angela Mia (Conagra); Roseli (US Foods); Arrezzo (Sysco).   | Bella Rossa, Heinz (Escalon, Kraft-Heinz); Roseli (US Foods); Arrezzo (Sysco).  | Cristoforo Colombo (Escalon); Valarosa "Robusto", Saporito, Full Red (Stanislaus); Harvest Red (PCP); Arrezzo (Sysco).                                      |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |   |   |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.    | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.    |
| <b>Applications</b>  | Scratch-cooking. Base ingredient for red sauces. Secondary ingredient for soups and stews.  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired. | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired. |
| <b>Cross Selling Opportunities</b>                             | Italian & Hispanic items (e.g. olive oil, pasta, spices, etc.)  | Italian, Pizzeria items (e.g. dough, olive oil, spices, etc.)   | Italian, Pizzeria items (e.g. dough, olive oil, spices, etc.)   |




## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Ground Tomatoes</b>                          |  |  |
|---|--|--|
| <b>Product Description</b>                      | <b>CUORE DEL SOLE<br/>GROUND UNPEELED<br/>PEAR TOMATOES IN<br/>PUREE.</b> Tomates Paires<br>broyées non pelées dans<br>une purée   | <b>PERFECTO PEELED<br/>GROUND TOMATOES IN<br/>PUREE.</b> Tomates broyées<br>pelées dans une purée  |
| <b>Item</b>                                     | 27722  | 27780  |
| <b>US Label</b>                                 | Yes  | Yes  |
| <b>Canada Label</b>                             | Yes  | Yes  |
| <b>Kosher</b>                                   | Yes  | Yes  |
| <b>Halal</b>                                    | Yes  | Yes  |
| <b>Allergen</b>                                 | None   | None   |
| <b>Non-GMO</b>                                  | Yes  | Yes  |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.   |  |
|   |   |    |
| <b>Calcium Chloride?</b>                        | No   | No   |
| <b>Product, Category Attributes or features</b> | Ground Tomatoes. Packed from fresh California tomatoes. Unpeeled pear tomatoes in puree. Reasonably good character with tomato particulate being abundant and readily visible. Also known as Crushed tomatoes. | Ground Tomatoes. Packed from fresh California tomatoes. Peeled tomatoes in puree. Good character with tomato particulate being abundant and readily visible. Also known as Crushed tomatoes. |
| <b>Benefits for the operators</b>               | Tomatoes are ground while leaving the skin on and it is the skin that provides pectin making for thicker sauces.   | Tomatoes are ground and without the skin there is less pectin than the Unpeeled Ground for making less thick sauce.  |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Ground Tomatoes</b>   |   |   |
|--|---|---|
| <b>Product Description</b>                                     | <b>CUORE DEL SOLE<br/>GROUND UNPEELED<br/>PEAR TOMATOES IN<br/>PUREE.</b> Tomates Poires broyées non pelées dans une purée  | <b>PERFECTO PEELED<br/>GROUND TOMATOES IN<br/>PUREE.</b> Tomates broyées pelées dans une purée  |
| <b>Item</b>  | 27722   | 27780   |
| <b>COMPARE TO</b>  | California Dreaming (Old California); 6in1, Bell 'Orto Crushed, El Verano Sabroso Chopped, Mama Linda (Escalon, K-H); Angela Mia (Conagra); 7/11, Tio Mio (Stanislaus); Pomodoro Delizioso (PCP); Roseli (US Foods); Arrezzio (Sysco). '  | Marbella (Old California); 6in1, Bell 'Orto (Escalon, Kraft-Heinz); Angela Mia (Conagra); Tomato Magic (Stanislaus); Prima Terra, Tutto Per Uno (PCP); Roseli (US Foods); Arrezzio (Sysco). |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |   |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.                                    |
| <b>Applications</b>  | Scratch-cooking. Great for all sauces where thicker consistency is desired.   | Scratch-cooking. Great for all sauces where peel and less thick consistency is desired.   |
| <b>Cross Selling Opportunities</b>                             | Italian items and appetizers (e.g. olive oil, pasta, spices, etc.)  | Pizzeria items (e.g. dough, olive oil, spices, etc.)  |





## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Chopped Tomatoes</b>                         |  |   |  |
|---|--|---|--|
| <b>Product Description</b>                      | <b>KITCHEN STYLE CHOPPED TOMATOES IN LIGHT PUREE.</b><br>Tomates hachées dans un jus épais   | <b>a GRADITO CHOPPED TOMATOES IN HEAVY JUICE</b>  | <b>PEAR TOMATO STRIPS IN PUREE</b> Tomates Tranchées in pureé, San Marzano style   |
| <b>Item</b>                                     | 17550  | 17580   | 27558  |
| <b>US Label</b>                                 | Yes  | Yes   | Yes  |
| <b>Canada Label</b>                             | Yes  | No  | Yes  |
| <b>Kosher</b>                                   | Yes  | Yes   | Yes  |
| <b>Halal</b>                                    | Yes  | Yes   | Yes  |
| <b>Allergen</b>                                 | None   | None  | None   |
| <b>Non-GMO</b>                                  | Yes  | Yes   | Yes  |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.   |   |  |
|   |   |   |   |
| <b>Calcium Chloride?</b>                        | No   | Yes   | No   |
| <b>Product, Category Attributes or features</b> | Value-added, higher yield versus whole-peeled. Tomato has softer texture and possesses a sweeter flavor due to no calcium chloride.  | Value-added, higher yield versus whole-peeled. Tomato has firm texture.   | Value-added, higher yield versus whole-peeled. Tomato pieces are approximately 3/4" x 3/8" strips and have soft texture and possesses a sweeter flavor due to no calcium chloride.                           |
| <b>Benefits for the operators</b>               | Value-added alternative to whole peeled tomatoes that will yield consistently more tomato solids. With no calcium chloride, will break-up easily when making sauces and provides for sweeter flavor profile. | Value-added alternative to whole peeled tomatoes that will yield consistently more tomato solids. With calcium chloride, tomato pieces will remain intact when making sauces. | Value-added alternative to whole peeled tomatoes that will yield consistently more tomato solids. With no calcium chloride, will break-up easily when making sauces and provides for sweeter flavor profile. |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Chopped Tomatoes</b>  |  |  |   |
|--|--|--|---|
| <b>Product Description</b>                                     | <b>KITCHEN STYLE CHOPPED TOMATOES IN LIGHT PUREE.</b><br>Tomates hachées dans un jus épais   | <b>a GRADITO CHOPPED TOMATOES IN HEAVY JUICE</b>   | <b>PEAR TOMATO STRIPS IN PUREE</b> Tomates Tranchées in pureé, San Marzano style  |
| <b>Item</b>  | 17550  | 17580  | 27558   |
| <b>COMPARE TO</b>  | California Dreaming (Old California); Bella Rossa Strips, El Verano Sabroso Chunky, El Verano Sabroso (Escalon/Kraft-Heinz); Angela Mia Picado (Conagra); Saporito Filetto, Beinvenido Salsa Ready, Tomate Machacado (Stanislaus); Prima Terra & Tutto Fatto Kitchen Kut (PCP); Del Pasado (US Foods); Arrezzo 75+, Arrezzo Chopped, Imperial & Casa Solana Salsa Lista (Sysco). | Salsa Ready (Old California); Bella Rossa Strips, Bell 'Orto Strips, El Verano Sabroso Chunky & Chopped, 6in1 Chunky Ground (Escalon, K-H); 84-40 Robusto, 74-40 (Stanislaus); Prima Terra Salsa Base (PCP); Roseli Multi-Purpose (US Foods); Casa Solana Pedacitos (Sysco). | Bella Rossa (Escalon); Angela Mia (Conagra); 74-40 (Stanislaus); Roseli Strips & Multi-Purpose (US Foods); Arrezzo 75+ (Sysco); Imperial 75+ (Sysco CN).    |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls.  |  |   |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.   | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.   | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.    |
| <b>Applications</b>  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired.  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired.  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired. |
| <b>Cross Selling Opportunities</b>                             | Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Pizzeria items (e.g. dough, olive oil, spices, etc.).   |

## Features Benefits - Canned Tomatoes - San Benito Foods





| <b>Concentrated Crushed Tomatoes</b>            |  |  |  |  |
|---|--|--|--|--|
| <b>Product Description</b>                      | <b>HEAVY CONCENTRATED CRUSHED TOMATOES</b><br>13.5%. Tomates broyées en concentré épais 13,5%  | <b>EXTRA HEAVY CONCENTRATED CRUSHED TOMATOES</b><br>14.5%. Tomates broyées concentré très épais, 14,5%   | <b>SUPER HEAVY "SELECTO" CONCENTRATED CRUSHED TOMATOES</b><br>15.5%. Tomates broyées en concentré très épais, 15,5%  | <b>DICHIOTTO MEGA YIELD CONCENTRATED CRUSHED TOMATOES</b><br>19.0%. TOMATES BROYÉES CONCENTRÉE A HAUT RENDEMENT, 19,0%   |
| <b>Item</b>                                     | 37200  | 37250  | 37251  | 37078  |
| <b>US Label</b>                                 | Yes  | Yes  | Yes  | Yes  |
| <b>Canada Label</b>                             | Yes  | Yes  | Yes  | Yes  |
| <b>Kosher</b>                                   | Yes  | Yes  | Yes  | Yes  |
| <b>Halal</b>                                    | Yes  | Yes  | Yes  | Yes  |
| <b>Allergen</b>                                 | None   | None   | None   | None   |
| <b>Non-GMO</b>                                  | Yes  | Yes  | Yes  | Yes  |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.   |  |  |  |
|   |   |   |    |   |
| <b>Calcium Chloride?</b>                        | No   | No   | No   | No   |
| <b>Product, Category Attributes or features</b> | Crushed Tomatoes. Packed from fresh California tomatoes. Heavy concentrated crushed tomatoes, 13.5% tomato solids. Bostwick 1.0 - 1.5cm. Packed through modern hot-break systems to retain maximum pectin content for excellent consistency. Smooth background with a noticeable amount of seed and peel.              | Crushed Tomatoes. Packed from fresh California tomatoes. Heavy concentrated crushed tomatoes, 14.5% tomato solids. Bostwick 0.5 - 1.0 cm. Packed through modern hot-break systems to retain maximum pectin content for excellent consistency. Smooth background with a noticeable amount of seed and peel.                   | Crushed Tomatoes. Packed from fresh California tomatoes. Heavy concentrated crushed tomatoes, 15.5% tomato solids. Bostwick 0.0 - 0.05 cm. Packed through modern hot-break systems to retain maximum pectin content for excellent consistency. Smooth background with a noticeable amount of seed and peel.                  | Crushed Tomatoes. Packed from fresh California tomatoes. Heavy concentrated crushed tomatoes, 19.0% tomato solids. Bostwick 0.0 - 0.5 cm. Packed through modern hot-break systems to retain maximum pectin content for excellent consistency. Smooth background with a noticeable amount of seed and peel.                             |
| <b>Benefits for the operators</b>               | Concentrated crush tomatoes are concentrated tomatoes without basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 20 ounces water, add spices to create a unique, signature sauce. Similar to Heavy Pizza Sauce but without the basil. | Concentrated crush tomatoes are concentrated tomatoes without basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 28 ounces water, add spices to create a unique, signature sauce. Similar to Extra Heavy Pizza Sauce but without the basil. | Concentrated crush tomatoes are concentrated tomatoes without basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 36 ounces water, add spices to create a unique, signature sauce. Similar to Super Heavy Pizza Sauce but without the basil. | Concentrated crush tomatoes are concentrated tomatoes without basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 64 ounces water, add spices to create a unique, signature sauce. Similar to Diciotto Mega Yield P Pizza Sauce but without the basil. |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Concentrated Crushed Tomatoes</b>                           |   |  |  |  |
|--|---|--|--|--|
| <b>Product Description</b>                                     | <b>HEAVY CONCENTRATED CRUSHED TOMATOES 13.5%.</b> Tomates broyées en concentré épais 13,5%  | <b>EXTRA HEAVY CONCENTRATED CRUSHED TOMATOES 14.5%.</b> Tomates broyées concentré très épais, 14,5%  | <b>SUPER HEAVY "SELECTO" CONCENTRATED CRUSHED TOMATOES 15.5%.</b> Tomates broyées en concentré très épais, 15,5%   | <b>DICIOTTO MEGA YIELD CONCENTRATED CRUSHED TOMATOES 19.0%.</b> TOMATES BROYÉES CONCENTRÉE A HAUT RENDEMENT, 19,0%   |
| <b>Item</b>  | 37200   | 37250  | 37251  | 37078  |
| <b>COMPARE TO</b>  | Extra Heavy (Old California); Bell 'Orto (Kraft-Heinz); Angela Mia (Conagra).   | Extra Heavy & Riviera Red (Old California); Prima Terra (PCP); Roseli (US Foods).  | Riviera Red (Old California); Bella Rossa (Escalon); Full Red (Stanislaus); Roseli (US Foods); Arrezzo (Sysco US).   | Bonta, Bella Rossa 1.08 Puree, Bonta 1.09 Puree (Escalon, K-H); Saporito SH & Saporito 1.08 Puree (Stanislaus); Roseli (US Foods).                                 |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |  |  |  |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.           | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.           | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.           |
| <b>Applications</b>  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add water, basil, oil and spices) or other sauces where a coarse finish is desired.  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add water, basil, oil and spices) or other sauces where a coarse finish is desired. | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add water, basil, oil and spices) or other sauces where a coarse finish is desired. | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add water, basil, oil and spices) or other sauces where a coarse finish is desired. |
| <b>Cross Selling Opportunities</b>                             | Pizzeria items (e.g. dough, olive oil, spices, etc.).   | Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Pizzeria items (e.g. dough, olive oil, spices, etc.).  |



## Features Benefits - Canned Tomatoes - San Benito Foods





| <b>Pizza Sauce</b>                              |  |  |  |   |
|---|--|--|--|---|
| <b>Product Description</b>                      | <b>HEAVY PIZZA SAUCE WITH BASIL 13.5%,</b> . SAUCE PIZZA ÉPAISSE AUX TOMATES AVEC BASILIC 13,5%  | <b>EXTRA HEAVY PEAR PIZZA SAUCE WITH BASIL, 14.5%</b>  | <b>SELECTO SUPER HEAVY PEAR PIZZA SAUCE WITH BASIL, 15.5%</b>  | <b>DICIOTTO MEGA YIELD PIZZA SAUCE WITH BASIL, 18.5%.</b> SAUCE PIZZA DELUXE A HAUT RENDEMENT AVEC BASILIC, 18,5%   |
| <b>Item</b>                                     | 37600  | 37650  | 37651  | 37652   |
| <b>US Label</b>                                 | Yes  | Yes  | Yes  | Yes   |
| <b>Canada Label</b>                             | Yes  | No   | No   | Yes   |
| <b>Kosher</b>                                   | Yes  | Yes  | Yes  | Yes   |
| <b>Halal</b>                                    | Yes  | Yes  | Yes  | Yes   |
| <b>Allergen</b>                                 | None   | None   | None   | None  |
| <b>Non-GMO</b>                                  | Yes  | Yes  | Yes  | Yes   |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season. Also known as Concentrated Crushed with Basil.  |  |  |   |
|   |   |   |    |    |
| <b>Calcium Chloride?</b>                        | No   | No   | No   | No  |
| <b>Product, Category Attributes or features</b> | Pizza Sauce. Packed from fresh California tomatoes. Pizza Sauce base, just add water and spices. 13.5% Brix. Bostwick 0.5 - 0.9 cm. Packed through modern hot-break systems to retain maximum pectin content for excellent consistency. Smooth background with a noticeable amount of seed and peel. | Extra-heavy concentrated crushed pear tomatoes with sweet basil, 14.5% Brix. Bostwick 0.5 - 1.0 cm. Just add water and spices. Flavor: clean and pleasing. Free from any objectionable or off-flavors. Typical of pizza sauce properly prepared with a light flavor of sweet basil. Smooth background with a noticeable amount of seed and peel. | Super-heavy concentrated crushed pear tomatoes with sweet basil, 15.5% Brix (will vary to meet bostwick). Bostwick 0.0 - 0.05 cm. Just add water and spices. Flavor: clean and pleasing. Free from any objectionable or off-flavors. Typical of pizza sauce properly prepared with a light flavor of sweet basil. Smooth background with a noticeable amount of seed and peel. | Concentrated crushed tomatoes with sweet basil, 18.0% minimum Brix. Bostwick 0.0 - 0.5 cm. Just add water and spices. Flavor: clean and pleasing. Free from any objectionable or off-flavors. Typical of pizza sauce properly prepared with a light flavor of sweet basil. Smooth background with a noticeable amount of seed and peel. |
| <b>Benefits for the operators</b>               | A pizza sauce base is concentrated tomatoes with basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 20 ounces water per can to achieve 11% Brix, add spices to create a unique, signature sauce.                    | A pizza sauce base is concentrated tomatoes with basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add 28 ounces water per can to achieve 11% Brix, add spices to create a unique, signature sauce.  | A pizza sauce base is concentrated tomatoes with basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 36 ounces water per can to achieve 11% Brix, add spices to create a unique, signature sauce.  | A pizza sauce base is concentrated tomatoes with basil and will have to be diluted with additional water to reach a consistency or thickness the operator desires. Add approximately 56 ounces water per can to achieve 11% Brix, add spices to create a unique, signature sauce.   |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Pizza Sauce</b>   |   |   |   |   |
|--|---|---|---|---|
| <b>Product Description</b>                                     | <b>HEAVY PIZZA SAUCE WITH BASIL 13.5%.</b> , SAUCE PIZZA ÉPAISSE AUX TOMATES AVEC BASILIC 13,5%   | <b>EXTRA HEAVY PEAR PIZZA SAUCE WITH BASIL, 14.5%</b>   | <b>SELECTO SUPER HEAVY PEAR PIZZA SAUCE WITH BASIL, 15.5%</b>   | <b>DICIOTTO MEGA YIELD PIZZA SAUCE WITH BASIL, 18.5%.</b> SAUCE PIZZA DELUXE A HAUT RENDEMENT AVEC BASILIC, 18,5%   |
| <b>Item</b>  | 37600   | 37650   | 37651   | 37652   |
| <b>COMPARE TO</b>  | Bella Rossa Plain Pizza, Bell 'Orto (Escalon, K-H); Flotta NY Style (PCP); Roseli (US Foods); Imperial (Sysco).   | Angela Mia (Conagra); Full Red (Stanislaus).  | Bella Rossa (Escalon), Full Red (Stanislaus); Arrezzo (Sysco).  | Cristoforo Colombo, Bonta (Escalon, K-H); Saporito SH & Super Dolce (Stanislaus); Roseli Superb (US Foods).   |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |   |   |   |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.    | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.    | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.    |
| <b>Applications</b>  | Scratch-cooking. Primary use of this product is as a base for preparing pizza sauce where chef uses his/her own formula of oils and spices. Can be used anywhere a heavy bodied coarse finish is desired in and end product.  | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired. | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired. | Scratch-cooking. Product can be used as a base for fully prepared pizza sauce (add basil, oil and spices) or other sauces where a coarse finish is desired. |
| <b>Cross Selling Opportunities</b>                             | Pizzeria items (e.g. dough, olive oil, spices, etc.)  | Pizzeria items (e.g. dough, olive oil, spices, etc.)  | Pizzeria items (e.g. dough, olive oil, spices, etc.)  | Pizzeria items (e.g. dough, olive oil, spices, etc.)  |

## Features Benefits - Canned Tomatoes - San Benito Foods

### Fully Prepared & Ready-To-Use Sauces




| Product Description                             | PIZZERIA FULLY PREPARED PIZZA SAUCE w/SUGAR, OIL & SPICES. Sauce à pizza entièrement préparée   | FULLY PREPARED PIZZA SAUCE WITH CHEESE   | SPAGHETTI SAUCE FANCY   | PREMIUM MARINARA SAUCE. SAUCE MARINARA DE QUALITÉ SUPÉRIEURE   |
|---|---|--|---|--|
| <b>Item</b>                                     | 37411   | 37413  | 77150   | 77177  |
| <b>US Label</b>                                 | Yes   | Yes  | Yes   | Yes  |
| <b>Canada Label</b>                             | Yes   | No   | No  | Yes  |
| <b>Kosher</b>                                   | Yes   | Yes  | Yes   | Yes  |
| <b>Halal</b>                                    | Yes   | Yes  | Yes   | Yes  |
| <b>Allergen</b>                                 | None  | Contains Dairy Cheese (Allergen)   | None  | None   |
| <b>Non-GMO</b>                                  | Yes   | Yes  | Yes   | Yes  |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.  |  |   |  |
|   |    |   |   |   |
| <b>Calcium Chloride?</b>                        | No  | No   | No  | No   |
| <b>Product, Category Attributes or features</b> | Fully prepared pizza sauce that is ready-to-use straight from the can. 13.5 % solids with Bostwick of 3.5 - 4.5 cm. Smooth background with a noticeable amount of peel. | Fully prepared pizza sauce with Romano cheese that is ready-to-use straight from the can. Slightly coarse with a noticeable amount of tomato peel and seeds. | Clean and pleasing with the spices being readily apparent and predominant. Free from any objectionable or off flavors. Ready-to-use out of the can. | Clean and pleasing with the spices being readily apparent and predominant. Free from any objectionable or off flavors. Ready-to-use out of the can. Smooth background with noticeable amount of seed and peel. |
| <b>Benefits for the operators</b>               | Ready-to-use straight from the can means consistency for the operator. Just add water for thinner sauce.  | Ready-to-use straight from the can means consistency for the operator. Just add water for thinner sauce.   | Ready-to-use out of the can.  | Ready-to-use out of the can. Non-gmo sunflower and olive oil blend. No HFCS md Diced toamtoes make this a favorite.  |

## Features Benefits - Canned Tomatoes - San Benito Foods

### Fully Prepared & Ready-To-Use Sauces

| Product Description                                     | <b>PIZZERIA FULLY PREPARED PIZZA SAUCE w/SUGAR, OIL &amp; SPICES.</b> Sauce à pizza entièrement préparée  | <b>FULLY PREPARED PIZZA SAUCE WITH CHEESE</b>  | <b>SPAGHETTI SAUCE FANCY</b>  | <b>PREMIUM MARINARA SAUCE. SAUCE MARINARA DE QUALITÉ SUPÉRIEURE</b>   |
|---|---|--|---|---|
| Item  | 37411   | 37413  | 77150   | 77177   |
| COMPARE TO  | FP Pizza Sauce (Old California); Allegro Classic, Bella Rossa, Heinz (Escalon, K-H); Angela Mia (Conagra); Pizzaiolo & Full Red (Stanislaus); Prima Terra, Harvest Red & Paradiso (PCP); Roseli (US Foods); Arrezzio (Sysco).   | Prima Terra, Paradiso & Gangi Supreme (PCP); Arrezzio (Sysco).   | Premium Marinara (Old California); Allegro Sugo di Pomodoro, Heinz Classic (Escalon, K-H); Angela Mia (Conagra); Trattoria & Pomarola (Stanislaus); Prima Terra Smooth (PCP); Monarch AP (US Foods); Supreme (Sysco). | Premium Marinara (Old California); Emma Bella, Allegro Tuscan, Bell 'Orto (Escalon, K-H); Angela Mia Marinara & Pasta Bella (Conagra); Full Red, al Dente, Full Red Cacciatore (Stanislaus); Prima Terra (PCP); Roseli Italian, Pasta, Marinara, Classico & Chunky (US Foods); Arrezzio AP & Italian Pasta (Sysco). |
| What makes our product better than competitors' product | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |  |   |   |
| Target Operators Segments                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer. | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  |
| Applications  | Ready-to- Serve pizza sauce.  | Ready-to- Serve pizza sauce.   | Ready-to- Serve. Product can be used for all sauce applications including pasta, meatball subs and as a pizza sauce. As a dipping sauce for appetizers including calamari and fried mozzarella.                       | Ready-to- Serve. Product can be used for all sauce applications including pasta, meatball subs and as a pizza sauce. As a dipping sauce for appetizers including calamari and fried mozzarella.   |
| Cross Selling Opportunities                             | Pizzeria items (e.g. dough, olive oil, spices, etc.).   | Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Pizzeria items (e.g. dough, olive oil, spices, etc.).   | Pizzeria items (e.g. dough, olive oil, spices, etc.).   |





## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Tomato Paste, Puree &amp; Tomato Sauce</b>   |  |   |   |
|---|--|---|---|
| <b>Product Description</b>                      | <b>TOMATO PASTE 26%.<br/>PÂTE DE TOMATES 26%</b>   | <b>TOMATO PUREE 1.06.<br/>PURÉE DE TOMATE 1,06</b>  | <b>TOMATO SAUCE. Sauce<br/>tomate</b>   |
| <b>Item</b>                                     | 47070  | 57180   | 77050   |
| <b>US Label</b>                                 | Yes  | Yes   | Yes   |
| <b>Canada Label</b>                             | Yes  | Yes   | Yes   |
| <b>Kosher</b>                                   | Yes  | Yes   | Yes   |
| <b>Halal</b>                                    | Yes  | Yes   | Yes   |
| <b>Allergen</b>                                 | None   | None  | None  |
| <b>Non-GMO</b>                                  | Yes  | Yes   | Yes   |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.   |   |   |
|   |   |                         |    |
| <b>Calcium Chloride?</b>                        | No   | No  | No  |
| <b>Product, Category Attributes or features</b> | Tomato Paste. 26% Solids. Packed from fresh California tomatoes. Smooth background with a small amount of peel and no seeds or seed particles visible. 0.060 Finish. | Slightly coarse background with small amount of peel and seed particles. 0.060 Finish.                    | Packed from mature, clean, and sound tomatoes that are crushed and concentrated. Slightly coarse background with a small amount of peel and seed particles. |
| <b>Benefits for the operators</b>               | Clean, sweet taste. Coarse finish tomato paste.  | Ready-to-use for many recipes. Often combined with diced or crushed tomatoes for making signature sauces. | All purpose tomato sauce with clean flavor and hint of spices made from fresh California tomatoes.  |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Tomato Paste, Puree &amp; Tomato Sauce</b>                  |   |   |   |
|--|---|---|---|
| <b>Product Description</b>                                     | <b>TOMATO PASTE 26%.</b><br>PÂTE DE TOMATES 26%   | <b>TOMATO PUREE 1.06.</b><br>PURÉE DE TOMATE 1,06   | <b>TOMATO SAUCE.</b> Sauce tomate   |
| <b>Item</b>  | 47070   | 57180   | 77050   |
| <b>COMPARE TO</b>  | Fancy Paste (Old California); Bonta, Bell 'Orto, Heinz (Escalon, K-H); Hunts (Conagra); Full Red (Stanislaus); Prima Terra (PCP); Roseli (US Foods); Imperial (Sysco).  | 1.06 Puree (Old California); Heinz (K-H); Hunts (Conagra); Full Red EH (Stanislaus); Prima Terra, Harvest Red, Paradiso, Tomato Delight, Gangi Supreme (PCP); Monarch (US Foods); Arrezzo & Imperial (Sysco). | Tomato Sauce (Old California); Bella Rossa, Bell 'Orto (Escalon, K-H); Hunts (Conagra); Full Red (Stanislaus), Prima Terra, Paradiso, Gangi Supreme (PCP); Harvest Value, Roseli (US Foods); Imperial, Classic (Sysco). |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |   |   |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain; Ethnic and American), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.   | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  |
| <b>Applications</b>  | Scratch-cooking. Starter for pizza and pasta sauces. Used in soups and non-pasta sauce complements. Add one can water and will yield 2 cans 1.06 Puree.   | Scratch-cooking. Product can be used as a base for all sauce types where a smooth finish is desired.  | Scratch-cooking. A pantry staple and can be used for all tomato based applications including soups, sauces, pizza sauce.  |
| <b>Cross Selling Opportunities</b>                             | Italian, Mexican , Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Italian, Mexican , Pizzeria items (e.g. dough, olive oil, spices, etc.).  | Italian, Mexican , Pizzeria items (e.g. dough, olive oil, spices, etc.).  |

## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Diced &amp; Stewed Tomatoes</b>              |   |   |   |   |
|---|---|---|---|---|
| Product Description                             | <b>PETITE DICED TOMATOES IN JUICE.</b><br>Tomates en petits dés dans en jus   | <b>PREFERRED DICED TOMATOES IN JUICE.</b><br>Tomates dés dans en jus                              | <b>FANCY DICED TOMATOES IN JUICE, 1"</b>  | <b>FANCY SLICED STEWED TOMATOES IN JUICE</b>  |
| <b>Item</b>                                     | 17360   | 17460   | 17490   | 17600   |
| <b>US Label</b>                                 | Yes   | Yes   | Yes   | Yes   |
| <b>Canada Label</b>                             | Yes   | Yes   | No  | No  |
| <b>Kosher</b>                                   | Yes   | Yes   | Yes   | Yes   |
| <b>Halal</b>                                    | Yes   | Yes   | Yes   | Yes   |
| <b>Allergen</b>                                 | None  | None  | None  | None  |
| <b>Non-GMO</b>                                  | Yes   | Yes   | Yes   | Yes   |
| <b>Fresh-Pack</b>                               | Selected from the very best California whole tomatoes and are packed fresh, in-season.  |   |   |   |
|   |    |                  |   |    |
| <b>Calcium Chloride?</b>                        | Yes   | Yes   | Yes   | Yes   |
| <b>Product, Category Attributes or features</b> | 3/8" x 3/8" x 3/8". 66.0 oz. drained weight.  | 7/8" x 7/8" x 7/8". 75 oz. drained weight.  | 1" x 1" x 1". 68 oz. drained weight.  | Cross-cut Sliced Stewed tomatoes with sugar-pepper blend and vegetable blend. Among foodservice operators, stewed tomatoes often ignored. This is an amazing item that needs to be tried as it is a most versatile product. |
| <b>Benefits for the operators</b>               | Value-added alternative to whole peeled tomatoes that will yield consistently more tomato solids. Also known as "Salsa Style" diced tomatoes. | Value-added alternative to whole peeled tomatoes that will yield consistently more tomato solids. | Largest Diced in the industry. Firm texture with clean, sharp edges. Fancy color and heavy drain weight providing operator with best value for the money. | The added ingredients (onions, green bell pepper, celery), make Stewed Tomatoes a versatile option for operators looking to streamline preparation of salsa, sauces, soups and chili's.                                     |



## Features Benefits - Canned Tomatoes - San Benito Foods

| <b>Diced &amp; Stewed Tomatoes</b>                             |   |  |  |  |
|--|---|--|--|--|
| Product Description  | <b>PETITE DICED TOMATOES IN JUICE.</b><br>Tomates en petits dés dans en jus   | <b>PREFERRED DICED TOMATOES IN JUICE.</b><br>Tomates dés dans en jus   | <b>FANCY DICED TOMATOES IN JUICE, 1"</b>   | <b>FANCY SLICED STEWED TOMATOES IN JUICE</b>   |
| <b>Item</b>  | 17360   | 17460  | 17490  | 17600  |
| <b>COMPARE TO</b>  | Petite Diced (Old California); El Verano Sabroso, Bell 'Orto (Escalon, K-H); Angela Mia (Conagra); Tomate Machacado (Stanislaus); Prima Terra, Mission Pride, Paradiso (PCP); Dell Pasado, Roseli (US Foods); Casa Solana (Sysco).  | Dice in Juice (Old California); Bella Rossa (Escalon, K-H); Full Red (Stanislaus); Prima Terra (PCP); Roseli Diced Pear (US Foods); Imperial Custom (Sysco).   | Bella Rossa (Escalon, K-H); Full Red (Stanislaus); Roseli 1" & Monarch (US Foods); Classic, Imperial & Arrezzo (Sysco).                                  | Angela Mia (Conagra); Mission Pride, Paradiso & Gangi Supreme (PCP); Monarch & Roseli Chef Style (US Foods); Imperial (Sysco).                                       |
| <b>What makes our product better than competitors' product</b> | Quality Control is under a USDA quality assurance program. Final grade of product takes into account all aspects of the product including pH, color, solids, Bostwick, drained weight and net weight. San Benito Food SQF certification ensures farm-to-operator quality and supply chain controls. |  |  |  |
| <b>Target Operators Segments</b>                               | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.  | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.   | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer. | Restaurant & Bar (Independent, Regional multi-unit and Chain), Healthcare, Education, Travel & Leisure, Business & Industry, Retail Hosts, Manufacturer.             |
| <b>Applications</b>  | Scratch-cooking. Product can be used as a base for salsas, spaghetti and pasta sauces. Great for soups, chili's and stews. When fresh tomatoes not in season, drain and use as garnish on green salads including iceberg wedge with blue cheese.  | Scratch-cooking. Product can be used as a base for salsas, spaghetti and pasta sauces. Great for soups, chili's and stews. When fresh tomatoes not in season, drain and use as garnish on green salads including iceberg wedge with blue cheese. | Scratch-cooking. Main ingredient for stews, soups, sauces and salsa.   | Scratch-cooking. Versatile and can be used for salsas, sauces, soups, stews and chili's. Slow cook with pork shops makes for great presentation and amazing flavors. |
| <b>Cross Selling Opportunities</b>                             | Mexican, Italian, Sandwich, Produce items.  | Mexican, Italian, Sandwich, Produce items.   | Italian & Hispanic items (e.g. olive oil, pasta, spices, etc.).  | Soup, stew, and meats.   |