



May 3, 2019

Dear Valued Customers,

By now you may have heard that yet another Fruit Processing plant will soon be shuttering their doors and ceasing pack of West Coast fruit. We've been advised Seneca's Pacific Northwest plant, located in Sunnyside, WA will do an abbreviated pack this year and exit the production business of canned pears, plums and cherries, from that facility. With the continued influx of cheap, imported, far less regulated and generally inferior product on the rise, many customers are choosing price over value. Some of you buying imports may be getting canned Chinese product that is genetically closer to an apple than a pear and, though the can size may be the same, the amount of fruit in the can is significantly less.

For those of you looking to make the switch and insure reliable supply of hand crafted, high quality, US Grown, Pacific Northwest canned pears, plums, cherries or cranberries, from an impeccable processing facility that's been doing this for over 40 years, with onsite USDA inspection, Neil Jones Food Company is the obvious choice!

We are taking bookings now for the 2019 Pack season and start pack in about 10 short weeks.

...oh, and if you need high quality "fresh-pack" California tomatoes, in either 6/10 shelf stable pouches or cans, we've been packing out of our San Benito facility since 1915 and are taking orders there as well. For either NW Fruit or California Tomatoes, call us at 800.543.4356 or visit us on the web at njfco.com.

Sincerely,

A handwritten signature in black ink that reads "Jon".

Jon K. Holt,
Sales & Marketing Director
Neil Jones Food Company